



Cleveland Society of Obstetricians and Gynecologists
Topic: Bias: Behind the Scenes, Practicing Medicine in 2019

Moderator: Natalie Bowersox, M.D.

March 13, 2019 1:00-5:00 pm
DoubleTree Hotel at Rockside and I-77

- 1:00 p.m. **Welcome** by Karen Ashby, M.D., President
- 1:05 p.m. **Evaluating the "E" in EBM: Identifying and Understanding Bias in the Gynecologic and Obstetrical Literature**
David Sheyn, M.D.
Fellow
Division of Female Pelvic Medicine and Reconstructive Surgery
University Hospitals Cleveland Medical Center/Metro Health Medical Center
- 1:45 p.m. **Unconscious Bias in HealthCare**
Valerie Vinson, M.Ed., CHES, LSW
Health Education Specialist UH Seidman Cancer Center
- 2:25-3:10 p.m. **Unraveling Maternal Mortality**
Chaburn B. Ray, M.D.
Augusta University Medical Center
Department of Obstetrics and Gynecology
- 3:10-3:40 p.m. **Refreshment Break**
- 3:40 p.m. **Death by Delivery**
YouTube Video
- 4:25 p.m. **Panel Discussion on Implicit Bias**
Dr. Sheyn, Ms. Vinson and Dr. Ray will answer questions from the audience for further discussion
- 5:00 p.m. **Raffle and Adjourn**

LEARNING OBJECTIVES & PROFESSIONAL PRACTICE GAP(S)

After this session, participants will be able to:

1. Recognize types of bias in research
2. Identify how bias is introduced into the literature
3. Critically evaluate the literature in the context of research bias
4. Identify what is unconscious bias
5. Recognize why unconscious bias is important in healthcare
6. Explain what we can do about unconscious bias
7. Discuss historical aspects of maternal mortality
8. Describe measuring and reporting of pregnancy-related death
9. Discuss future considerations for reducing pregnancy-related deaths

Practice Gap(s) for this session: The Practice Gap is the reason a conference or CME activity needs to be held. It describes the difference between where a group of learners/field of study/ practice currently is (**current status**) and where the learning/practice should be (**desired status**). The "gap" between the current and the desired will be used to identify conference needs, purposes, objectives, and desired outcomes.

1. *According to ACOG, over half of women surveyed (54%) consider their ob-gyns to be their primary physician – the first doctor they see for all their health care needs*
2. *Without continued professional education, integration of practice guidelines is not optimal by OB/GYNs. This series will reinforce appropriate practice guidelines during selected quarterly sessions throughout the year.*
3. *Despite the development of evidence-based recommendations, it can be difficult to identify and incorporate new evidence into practice. Providers identify and apply new evidence-based practice approaches.*

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Case Western Reserve University School of Medicine and the Cleveland Society of Obstetricians and Gynecologists. Case Western Reserve University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Case Western Reserve University School of Medicine designates this live activity for a maximum of 3.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE STATEMENT:

The policy of Case Western Reserve University School of Medicine CME Program (CWRU) requires that the Activity Director, planning committee members and all activity faculty (that is, anyone in a position to control the content of the education activity) disclose to the activity participants all relevant financial relationships with commercial interests. Disclosure will be made to activity participants prior to the commencement of the activity. Case Western Reserve University School of Medicine CME Program also requires that faculty make clinical recommendations based on the best available scientific evidence and that faculty identify any discussion of “off-label” or investigational use of pharmaceutical products or medical devices.

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